

Jessica Simon

Product Designer

jsimondesign.net
jsimon2593@gmail.com
631-433-0287

EXPERIENCE

Senior Product Designer • GoCart

July 2021 - Present | Remote

Established UXR process and led research initiatives across 3 product squads.

Led and contributed to design on digital payment features and experiences resulting in 180k new user enrollments and 35k+ GoCart payments.

Worked with four of the largest credit card issuers in the US to determine data, workflows, and designs to bring new issuer provisioning features into product.

Product Designer • Spectrum Enterprise

August 2019 - July 2021 | Denver, CO

Managed a team to create a design system for enterprise products through overseeing priorities, scope, and workload and evangelized system across the organization.

Designed a new billing platform allowing clients to manage bills online resulting in a 30% decrease of incoming calls to technical support agents.

UX Designer/Engineer • Raymond James Financial

May 2015 - August 2019 | St. Petersburg, FL

Lead designer on an advisor platform used by 8k+ advisors to streamline the management of \$8+ billion client assets and advisor operations.

UX Engineer role that included assisting dev team with front-end development across multiple projects and the design system, as well as using HTML/CSS for rapid prototypes to test interactions and responsive designs.

SKILLS

Design

UX/UI design • Wireframing concepts & prototyping solutions • Design systems • HTML/CSS • Interaction & responsive design

UXR

Usability & concept testing through quantitative & qualitative methods • Research planning & design • Interviews & surveys • Data analysis • JTBD & persona development

Tools

Figma • Sketch • Zeplin • Axure • UserTesting.com • InVision • Adobe CC • Alchemer • SurveyMonkey

EDUCATION

BFA in Graphic Design

University of Tampa

June 2015 | Tampa, FL